

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

PAUL MARTINKA,

Plaintiff,

- against -

ABOUT, INC.,

Defendant.

Docket No. 18-cv-09898

JURY TRIAL DEMANDED

**COMPLAINT**

Plaintiff Paul Martinka (“Martinka” or “Plaintiff”) by and through his undersigned counsel, as and for his Complaint against Defendant About, Inc. (“About” or “Defendant”) hereby alleges as follows:

**NATURE OF THE ACTION**

1. This is an action for copyright infringement under Section 501 of the Copyright Act and for the removal and/or alteration of copyright management information under Section 1202(b) of the Digital Millennium Copyright Act. This action arises out of Defendant’s unauthorized reproduction and public display of a copyrighted photograph of a fireworks display, owned and registered by Martinka, a New York based professional photographer. Accordingly, Martinka seeks monetary relief under the Copyright Act of the United States, as amended, 17 U.S.C. § 101 *et seq.*

**JURISDICTION AND VENUE**

2. This claim arises under the Copyright Act, 17 U.S.C. § 101 *et seq.*, and this Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§ 1331 and 1338(a).

3. This Court has personal jurisdiction over Defendant because Defendant resides in and/or transacts business in New York.

4. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b).

### **PARTIES**

5. Martinka is a professional photographer in the business of licensing his photographs to online and print media for a fee having a usual place of business at 593 Vanderbilt Ave., Suite 151, Brooklyn, NY 11238.

6. Upon information and belief, About is a foreign business corporation duly organized and existing under the laws of the State of Delaware, with a place of business 1500 Broadway, 6<sup>th</sup> Floor, New York, NY 10036. Upon information and belief About is registered with the New York Department of State Division of Corporations to do business in the State of New York. At all times material, hereto, About has owned and operated a website at the URL: [www.tripsavvy.com](http://www.tripsavvy.com) (the “Website”).

### **STATEMENT OF FACTS**

#### **A. Background and Plaintiff’s Ownership of the Photograph**

7. Martinka photographed a fireworks display (the “Photograph”). A true and correct copy of the Photograph is attached hereto as Exhibit A.

8. Martinka then licensed the Photograph to the Brooklyn Daily Eagle. On or about December 23, 2015, the Brooklyn Daily Eagle ran an article that featured the Photograph titled *Ten outside-the-box ways to spend New Year’s Eve in Brooklyn*. See URL <http://www.brooklyneagle.com/articles/2015/12/23/ten-outside-box-ways-spend-new-year%E2%80%99s-eve-brooklyn>. Martinka’s name was featured in a gutter credit identifying

him as the photographer of the Photograph. A true and correct copy of the article is attached hereto as Exhibit B.

9. Martinka is the author of the Photograph and has at all times been the sole owner of all right, title and interest in and to the Photograph, including the copyright thereto.

10. The Photograph was registered with the United States Copyright Office and was given registration number VA 2-104-335 and titled “12.23.15 Brooklyn Fireworks Martinka.jpg.” See Exhibit C.

**B. Defendant’s Infringing Activities**

11. On or about October 24, 2017, About ran an article on the Website titled *Complete Guide to New York’s New Year’s Eve Fireworks in Brooklyn*. See URL <https://www.tripsavvy.com/brooklyn-new-years-eve-442310>. The article prominently featured the Photograph. A true and correct copy of the article is attached hereto as Exhibit D.

12. About also used the Photograph as the banner image within the article such that the Photograph is the primary image to be shared on social media outlets such as Facebook to generate interest in the article and page views. Please see Exhibit E.

13. About did not license the Photograph from Plaintiff for its article, nor did About have Plaintiff’s permission or consent to publish the Photograph on its Website.

**FIRST CLAIM FOR RELIEF**  
**(COPYRIGHT INFRINGEMENT AGAINST DEFENDANT)**  
**(17 U.S.C. §§ 106, 501)**

14. Plaintiff incorporates by reference each and every allegation contained in Paragraphs 1-13above.

15. About infringed Plaintiff's copyright in the Photograph by reproducing and publicly displaying the Photograph on the Website. About is not, and has never been, licensed or otherwise authorized to reproduce, publically display, distribute and/or use the Photograph.

16. The acts of Defendant complained of herein constitute infringement of Plaintiff's copyright and exclusive rights under copyright in violation of Sections 106 and 501 of the Copyright Act, 17 U.S.C. §§ 106 and 501.

17. Upon information and belief, the foregoing acts of infringement by Defendant have been willful, intentional, and purposeful, in disregard of and indifference to Plaintiff's rights.

18. As a direct and proximate cause of the infringement by the Defendant of Plaintiff's copyright and exclusive rights under copyright, Plaintiff is entitled to damages and Defendant's profits pursuant to 17 U.S.C. § 504(b) for the infringement.

**SECOND CLAIM FOR RELIEF**  
**INTEGRITY OF COPYRIGHT MANAGEMENT INFORMATION AGAINST**  
**DEFENDANT**  
**(17 U.S.C. § 1202)**

19. Plaintiff incorporates by reference each and every allegation contained in Paragraphs 1-18 above.

20. Upon information and belief, in its article on the Website, Defendant copied the Photograph from the Brooklyn Daily Eagle which contained a gutter credit underneath the Photograph stating, "Eagle file photo by Paul Martinka" and placed it on its Website without the gutter credit.

21. Upon information and belief, About intentionally and knowingly removed copyright management information identifying Plaintiff as the photographer of the Photograph.

22. The conduct of About violates 17 U.S.C. § 1202(b).

23. Upon information and belief, About's falsification, removal and/or alteration of the aforementioned copyright management information was made without the knowledge or consent of Plaintiff.

24. Upon information and belief, the falsification, alteration and/or removal of said copyright management information was made by About intentionally, knowingly and with the intent to induce, enable, facilitate, or conceal their infringement of Plaintiff's copyright in the Photograph. About also knew, or should have known, that such falsification, alteration and/or removal of said copyright management information would induce, enable, facilitate, or conceal their infringement of Plaintiff's copyright in the Photograph.

25. As a result of the wrongful conduct of About as alleged herein, Plaintiff is entitled to recover from About the damages, that he sustained and will sustain, and any gains, profits and advantages obtained by About because of their violations of 17 U.S.C. § 1202, including attorney's fees and costs.

26. Alternatively, Plaintiff may elect to recover from About statutory damages pursuant to 17 U.S.C. § 1203(c) (3) in a sum of at least \$2,500 up to \$25,000 for each violation of 17 U.S.C. § 1202.

**PRAYER FOR RELIEF**

WHEREFORE, Plaintiff respectfully requests judgment as follows:

1. That Defendant About be adjudged to have infringed upon Plaintiff's copyrights in the Photograph in violation of 17 U.S.C §§ 106 and 501;
2. The Defendant About be adjudged to have falsified, removed and/or altered copyright management information in violation of 17 U.S.C. § 1202.
3. That Plaintiff be awarded Plaintiff's actual damages and Defendant's profits, gains or advantages of any kind attributable to Defendant's infringement of Plaintiff's Photograph;
4. That, with regard to the Second Claim for Relief, Plaintiff be awarded either:
  - a) Plaintiff's actual damages and Defendant's profits, gains or advantages of any kind attributable to Defendant's falsification, removal and/or alteration of copyright management information; or b) alternatively, statutory damages of at least \$2,500 and up to \$ 25,000 for each instance of false copyright management information and/or removal or alteration of copyright management information committed by Defendant pursuant to 17 U.S.C. § 1203(c);
5. That Plaintiff be awarded his costs, expenses and attorneys' fees pursuant to 17 U.S.C. § 1203(b);
6. That Plaintiff be awarded pre-judgment interest; and
7. Such other and further relief as the Court may deem just and proper.

**DEMAND FOR JURY TRIAL**

Plaintiff hereby demands a trial by jury on all issues so triable in accordance with Federal Rule of Civil Procedure 38(b).

Dated: Valley Stream, New York  
October 25, 2018

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